YOLI | TERMS OF USE

Version 2.0 • Effective 23 November 2026

1. About YOLI

1.1 YOLI is an educational play and learning solution owned and operated by YOLI ApS ("YOLI"). It combines physical and digital elements and encourages children to learn through play.

1.2 YOLI provides kindergartens, schools and similar organisations ("Subscribers") access to its PlayYOLI mobile application ("App") and web services at www.playyoli.com ("Application"; together, the "Services").

1.3 Subscribers make the Services available to their authorised staff and other adult account holders ("Users").

2. Acceptance of Terms

2.1 These Terms of Use ("Terms") govern use of the Services by Subscribers and Users.

2.2 Users must comply with these Terms and should read the Privacy Policy.

2.3 Subscribers must comply with these Terms and any applicable Subscription Agreement. Where YOLI processes personal data on behalf of a Subscriber, the parties may enter into a separate Data Processing Agreement (DPA).

2.4 You may not use the Services if you do not accept these Terms.

3. Contact information

3.1 YOLI ApS, Danish company registration (CVR) no. 40468633. Email: hello@playyoli.com. Website: www.playyoli.com.

3.2 Questions about the Services may be submitted through the website or by email.

4. Creating and managing accounts

4.1 A person must be at least 18 years old to register an account. Children use the educational games under the supervision of the institution; they do not need personal accounts.

4.2 Accounts are created with an email address and password. Subscribers may choose individual staff accounts or a shared institutional account. Subscribers are responsible for managing their accounts, email addresses, passwords and access.

4.3 Users and Subscribers must provide accurate account information and keep it reasonably up to date.

4.4 YOLI is not responsible for consequences caused by incorrect information supplied by Users or Subscribers, except where applicable law requires otherwise.

4.5 Keep login credentials confidential and protect them from unauthorised use, including on shared devices.

4.6 If you suspect misuse of an account, take appropriate steps to secure it and contact YOLI promptly.

5. Services and features

5.1 YOLI may introduce, test, modify or discontinue features as its products develop.

5.2 The Services include access to educational games and, where available under the subscription, tools for creating and managing game content.

5.3 YOLI may verify that an organisation is eligible to use the Services and may decline access where the intended use is not appropriate.

5.4 Subscribers control the educational content they create. They decide whether to share it with other institutions and may stop sharing it at any time. Content already copied by others may not be recoverable solely by withdrawing sharing.

5.5 Subscribers are responsible for ensuring that their uploaded content is lawful and that they have appropriate rights and permissions, including for any personal data, images or recordings of children.

6. Communications

6.1 YOLI may send necessary service, technical and legal communications to registered email addresses or through the Services.

6.2 YOLI sends optional newsletters and product information only where the recipient has given the required consent.

6.3 Marketing consent may be withdrawn at any time using available unsubscribe options or by contacting YOLI.

7. Operation

7.1 YOLI aims to provide reliable Services but cannot guarantee uninterrupted or error-free operation. Users may report faults to YOLI.

7.2 Features may be unavailable temporarily for maintenance, technical issues or changes. Any limitation of liability is subject to mandatory applicable law.

8. Rights and licensing

8.1 YOLI and its licensors retain all intellectual property rights in the Services, software, trademarks and YOLI-provided content.

8.2 The Services may include software or content licensed from third parties.

8.3 YOLI may take action against infringement of its intellectual property rights.

8.4 Subject to these Terms and the applicable subscription, YOLI grants a limited, non-exclusive, non-transferable, revocable right to use the Services for the Subscriber's educational activities.

8.5 The right to use the Services ends when the relevant subscription or authorisation ends.

8.6 Users may not copy, reverse engineer, misuse or misrepresent the Services or YOLI's branding except where expressly permitted by law or agreement.

8.7 Subscribers retain their rights in content they create and grant YOLI the permissions necessary to host, process, display and deliver that content as instructed through the Services.

8.8 If a third party claims that use of the Services infringes its rights, please notify YOLI promptly. Any further rights and remedies are governed by applicable law and the relevant commercial agreement.

9. Misuse and breach

9.1 A material breach of these Terms may result in suspension or termination of access, subject to applicable law and any relevant agreement.

9.2 Unauthorised automated access, unlawful activity, interference with the Services, misuse of data or systematic exploitation of the Services is prohibited. Creating multiple legitimate accounts for an institution is permitted.

10. Suspension and deletion

10.1 YOLI may suspend access where reasonably necessary to address security, misuse or material breach. Where appropriate, YOLI will inform the affected User or Subscriber.

10.2 YOLI may restore access or close an account following review.

10.3 A Subscriber or User may request deletion of an account by contacting YOLI and identifying its registered email address.

10.4 YOLI deletes the account and associated user-created content from active systems within 48 hours after receiving a valid deletion request. Backup copies may be subject to separate retention cycles.

10.5 Accounts inactive for three years are automatically deleted without advance notice, together with associated user-created content.

10.6 Some information may be retained where required by law or for legitimate legal purposes, as explained in the Privacy Policy.

11. Liability

11.1 The Services are provided as available. YOLI does not guarantee that all features will always be available or free from errors.

11.2 To the extent permitted by applicable law, YOLI is not liable for indirect or consequential loss, including lost profits or business interruption.

11.3 Nothing in these Terms excludes or limits liability that cannot lawfully be excluded or limited.

11.4 YOLI may change the content and functionality of the Services, subject to any applicable contractual commitments.

12. Withdrawal of marketing consent

12.1 You may withdraw optional marketing consent at any time by contacting YOLI or using an available unsubscribe function.

12.2 Withdrawal of optional marketing consent does not itself terminate your right to use the Services.

13. Governing law and disputes

13.1 These Terms are governed by Danish law, subject to mandatory applicable laws and rules on jurisdiction.

14. Changes

14.1 YOLI may update these Terms from time to time. The current version will be made available through the Services.

14.2 YOLI will communicate material changes through registered email addresses or the Services as appropriate. Continued use may be subject to acceptance of updated Terms where required.

15. Version

15.1 Version 2.0 – effective 23 November 2026. This version replaces the June 2022 version.